

# TAKING ADVANTAGE OF YOUR MEMBERSHIP

The Grangeville Chamber of Commerce is promoting "Advantage Grangeville". This title was coined by one of our \*local business owners. "Advantage Grangeville" means that almost all of the goods and services that Grangeville residents desire are available within our community.

As the Chamber continues to grow, so do the benefits that become available to our members. The following benefits are provided to assure that you, as a business owner, can take "Advantage" of the many worthwhile opportunities "Advantage Grangeville" has to offer.

In offering these "Advantages" to our members it is our hope that the many consumers in our community can also benefit from "Advantage Grangeville".

## **CREDIBILITY**

Affiliation with the Chamber provides you with legitimacy in the local business community. Your Chamber membership says that you value the business associations and visibility that come with this affiliation. Your membership represents a commitment to the values of the Grangeville community.

# **DISCOUNTED ADVERTISING RATES**

Chamber members receive a discount on advertising pieces that are published for the Chamber. This includes our city map and community guide.

### **REFERRALS**

If you have a question regarding a community, who do you call? The Chamber of Commerce. We receive dozens of inquiries every day about products, services, recreation, dining and lodging. We are proud to refer Chamber members when responding to these requests.

#### WEBSITE

GrangevilleIdaho.com is the official community website sponsored by the Grangeville Chamber. The website currently receives over 300 visits per day from people all over the world. These visits translate into exposure for your business from membership, business directory, and calendar listings on the site. Here are details of each:

## Online Website Listing

Visit <a href="www.grangevilleidaho.com">www.grangevilleidaho.com</a> to view our Member website links on the home page. As a member, you are entitled display your web address linked on the home page to your own business website. This web address listing enhances the exposure of member businesses to a broad audience of visitors to our site and to our community.

## **Business Directory Listing**

Your membership dues entitle you to a complete business listing in our Area Business Directory at grangevilleidaho.com Your listing in the category of your choice includes your business name, contacts, address, phone, fax, e-mail, description, logo and your web-site address hot-linked free. There is also a Member Icon located next to Member listings. Non-members can submit a listing as well, but are not entitled to include a website address, description or logo, and also do not have a Member icon. Non member listings for each category are positioned below all member listings.

### **MAMMOTH BUCKS**

The Mammoth Bucks program helps keep money in Grangeville. Mammoth bucks can be purchased by anyone but is only valid to be spent at Grangeville Chamber of Commerce member businesses.

Grangeville Chamber of Commerce, P.O. Box 212 Grangeville, Idaho 83530 URL: <a href="http://www.grangevilleidaho.com">http://www.grangevilleidaho.com</a> Email: <a href="mailto:chamber@grangevilleidaho.com">chamber@grangevilleidaho.com</a> Voice: 208-983-0460

Page 1 of 2 Ver. 9.03.2004



# TAKING ADVANTAGE OF YOUR MEMBERSHIP

### **CALENDAR**

As a member, you are invited to use our online community calendar to post club or organizational meetings and gatherings.

### **TOURISM AND PROMOTION**

The natural beauty and rich history of the Grangeville area encourages a variety of outdoor and educational pursuits. We execute an annual multi-media campaign designed to encourage tourists to get away to Grangeville and its surrounding area, thereby increasing the dollars that flow into the local economy.

### VISITOR INFORMATION

As a member, you are entitled to use our Visitor's Center to display your business cards and brochures for walk-in visitors who are looking for goods and services. The Visitor's Center also includes tourist literature from the state and immediate area. We mail relocation and visitor's packets to people throughout the United States.

#### **BUSINESS AFTER-HOUR MIXERS**

This is a perfect way to showcase your business by developing relationships and referrals that are key to growing a business. Please call the Chamber Office to schedule your Business After-Hours Mixer.

## **WORKING WITH YOU & FOR YOU**

The Grangeville Merchants Association and The GEM Team are two very active sub-committees of the Grangeville Chamber of Commerce.

## **GEM TEAM**

The GEM (Grangeville Economic Management) Team works with the Ida-Lew Economic Development Council to bring new businesses to the area. They also work together to help local businesses with

any efforts they have to expand or to maintain their current level of operations, and assist local entrepreneurs with getting their enterprises started by connecting with individuals or organizations that can provide the information they need.

#### **GMA**

The Grangeville Merchants Association coordinates advertising promotions and events for the downtown area. The GMA is an energetic group of business owners and employees who are proud of what Grangeville has to offer to the Grangeville community and the surrounding area.

### **GET INVOLVED**

We invite you to attend:

Grangeville Chamber of Commerce General Membership Meeting: 1st Wednesday of every month.

**GEM Team**: Call for meeting times. (Grangeville Economic Management)

**GMA:** 1<sup>st</sup> Thursday of every month. (Grangeville Merchants Association)

Grangeville Chamber of Commerce, P.O. Box 212 Grangeville, Idaho 83530 URL: <a href="http://www.grangevilleidaho.com">http://www.grangevilleidaho.com</a> Email: <a href="mailto:chamber@grangevilleidaho.com">chamber@grangevilleidaho.com</a> Voice: 208-983-0460

Page 2 of 2 Ver. 9.03.2004